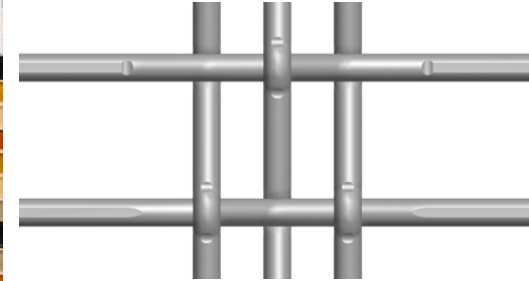


BEDROSANS TILE & STONE SHOWROOM

Display Wall Panels
Scottsdale, Arizona USA

M13Z-357



Bedrosians Tile and Stone, one of the nation's largest independent ceramic tile and stone distributors, sought to create unique displays in their Scottsdale, Arizona store. The goal was to create a set of product displays that differentiated their stores from others in the industry, specifically moving away from traditional slatwall systems. After seeing a box of Banker Wire samples, Bedrosians was inspired to use woven wire mesh as the platform for their merchandise.

Determined to meet Bedrosians' needs, Banker Wire manufactured brand new tooling and created a completely custom wire mesh pattern for the project. The M13Z-357 pattern consists of long, straight horizontal wires, woven together with tight groupings of three vertically orientated wires. The mesh is perfectly spaced to showcase Bedrosians' display boards and offers aesthetic appeal even when not covered by merchandise. In addition to the mesh, Banker Wire also engineered a custom frame system that easily attaches the displays directly to the wall.

"When we told other mesh manufacturers our vision, they dismissed us. Banker Wire was committed to achieving our design through complete customization," says Crystal Whalen, Design and Marketing Associate at Bedrosians. "Banker Wire was very responsive through every step of the process, providing us with drawings as our design developed. They were easy to work with and extremely knowledgeable."



BANKER WIRE

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