



## **BANKER WIRE LAUNCHES NEW WEBSITE: A VISUAL SHOWCASE AND DETAILED INTERACTIVE CATALOG OF WIRE MESH PRODUCTS**

### **Interface Features New Photography, New Resources, and Product Selection Filter to Find the Perfect Mesh for Any Application**

**MUKWONAGO, WI — MARCH 18, 2016** —Banker Wire, the worldwide leader in the manufacture of woven and welded wire mesh for architectural and industrial applications, has launched the new [www.bankerwire.com](http://www.bankerwire.com). The site is the most comprehensive guide for wire mesh products available anywhere.

At the core of the new site is a comprehensive mesh product database with detailed filters. This interactive database allows visitors to easily refine their product choice by a wide variety of design and performance factors. The new site also features more visual inspiration and more robust resources, making it intuitive and engaging for new and existing Banker Wire customers.

For architects and designers, the site's Architectural Woven section features an easy-to-navigate interface where wire mesh filters allow users to explore the vast catalogue of meshes available for any application. Users can filter meshes by size, finish, cost, weight and more to find the perfect patterns and finishes for their project.

The new Project Portfolio includes high-resolution photography to fully portray the beauty of Banker Wire's material as a key architectural component, and to inspire designers to use Banker material in virtually limitless ways. The Project Portfolio is searchable by application type or keyword.

For industrial applications, the site's Industrial Woven and Welded Wire Mesh sections feature extensive, filterable product data tables that allow customers to refine their product choice by shape, percent open area, clear opening, and spacing on centers – to name just a few. The sheer volume of information in the new website reflects Banker Wire's vast manufacturing capabilities in industrial woven and welded wire mesh.

The site's expanded Resources section contains all of the information needed to research and specify mesh products. Visitors can quickly download information about Banker Wire's materials, production, tolerances and more. The Banker Wire Architectural and Industrial Wire Mesh Catalogs, CSI Format specifications, project portfolio sheets and specific wire mesh specification sheets are all available in the new Resources section.

Interactive 3-D renderings of mesh patterns are also featured on the Product Detail pages of the new Banker Wire website. High-definition 3D CAD drawings of many of its mesh patterns can be zoomed, panned and rotated 360 degrees to explore the material's true aesthetic characteristics.

With easily-searchable products and corresponding renderings, users can develop a thorough understanding of Banker Wire's product offerings, both visually and functionally.

The new Banker Wire website can be viewed on any device, whether desktop or mobile.

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#### **About Banker Wire**

Banker Wire is the world's leading manufacturer of woven and welded wire mesh for architectural and industrial applications. With the most modern and productive mill in the U.S., Banker Wire provides custom-woven material for any aesthetic on any scale – from intricate design highlights to expansive building facades. Founded in 1896, Banker Wire's manufacturing expertise has been refined for more than a century, bringing unmatched customization, quality, and service to customers. State-of-the-art grid welding equipment provides a wide variety of wire alloy, spacing and diameter configurations, trimmed or untrimmed. For more information visit [www.bankerwire.com](http://www.bankerwire.com).

#### **About Architectural Woven Wire Mesh**

Pre-crimped woven wire mesh is constructed of individual wires that are crimped prior to being woven together on a loom. Pre-crimping the wires provides a much higher degree of control during the weaving process. This allows for far more intricate and interesting patterns, as well as unique customization, to meet the vision of the designer. Banker Wire has refined and innovated its crimping process more than any other manufacturer, delivering more than 8,000 different spacing, diameter, and crimp combinations, plus endless customization options. As a result, Banker can make any woven wire mesh pattern imaginable – manufactured to specify for any project type.

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