

BANKER WIRE UNVEILS DESIGN-FORWARD ARCHITECTURAL CATALOG

The Handbook Celebrates Banker Wire's Manufacturing Capabilities
and the Industry Professionals who bring their Wire Mesh to Life

MUKWONAGO, WI – NOVEMBER 23, 2020 – [Banker Wire](#), the world's leading manufacturer of woven and welded wire mesh for architectural and industrial applications, is pleased to unveil its new architectural catalog—a design-forward handbook showcasing over 120 wire mesh products across more than 50 completed projects from around the world. The catalog exemplifies the versatility of the wire mesh through a variety of functional and aesthetic applications in both interior and exterior settings. This serves as inspiration to those working with the timeless material—as well as nods to their innovative use of wire mesh—in hospitality, residential, commercial, transportation, landscaping, infrastructure, and other projects.

“From our Banker Wire weavers, engineers, material handlers, sales staff, and customer service representatives, to all of the architects, designers, contractors, fabricators, and metal workers who have worked closely with us over the years—this catalog is a celebration of the creative, inventive individuals that continue to push the boundaries of what wire mesh can be, and the collaboration that makes what we do possible,” says Jennifer Oven, Resource and Marketing Coordinator, Banker Wire.

The catalog's clean and minimalistic design is complemented by graphic elements that represent the wire mesh material; the motif of the wire mesh, depicted by two intersecting lines, is represented in different scales—first appearing on the catalog's cover, and then found in varying forms throughout the project pages—symbolizing the endless variety of wire mesh patterns available. The catalog's cover, colored with the signature Banker Wire burnt umber hue, also references the manufacturer's brand story; a foil stamped logo symbolizes the wire material, and the soft-touch lamination creates a luxurious finish while providing an element of longevity—a nod to Banker Wire's commitment to quality, durability, and aesthetic versatility.

Along with detailing the wire mesh's authentic, durable material properties, the new catalog highlights thousands of patterns and numerous metal finishes that provide unparalleled design possibilities for both functional and aesthetic applications.

“Each product photograph in the catalog is at 100 percent scale—a feature that ensures the intricate detail of each pattern is portrayed accurately, which is crucial to helping our customers make informed decisions when contemplating their specification needs,” adds Oven. “Overall, the catalog is a tool that exemplifies the breadth of our product variety, reiterating Banker Wire's manufacturing capabilities and the wire mesh's fundamental aesthetic value.”

Practicing the craft consistently for over 120 years, Banker Wire's name is synonymous with manufacturing defined by precision and efficiency. The company offers a ‘mesh your way’, job-shop process that caters to the customer's specific requirements. As a powerhouse manufacturing entity with scalable operations in place, Banker Wire can smoothly transition between running projects as small as one-square-foot to large-scale orders upward of 150,000-square-feet of mesh.

[Click here](#) to flip through a digital version of the catalog, or to request a printed catalog, please contact sales@bankerwire.com.

###

About Banker Wire

Banker Wire is the world's leading manufacturer of woven and welded wire mesh for architectural and industrial applications. From intricate design highlights in architectural environments to large-scale industrial applications, the company's scalable operations ensure every mesh job is precisely manufactured according to the specifications of each order. Durable, sustainable and available in thousands of patterns, wire mesh is the ideal medium to satisfy any project regardless of its function or aesthetic. Founded in 1896, Banker Wire's state-of-the-art facility in Mukwonago, Wisconsin employs proprietary equipment and processes that have been refined for more than a century, bringing unmatched customization, variety, quality and service to customers globally. For more information visit www.bankerwire.com.

About Architectural Woven Wire Mesh

Pre-crimped woven wire mesh is constructed of individual wires that are crimped prior to being woven together on a loom. Pre-crimping the wires provides a much higher degree of control during the weaving process. This allows for far more intricate and interesting patterns, as well as unique customization, to meet the vision of the designer. Banker Wire has refined and innovated its crimping process more than any other manufacturer, delivering more than 8,000 different spacing, diameter, and crimp combinations, plus endless customization options. As a result, Banker can make any wire mesh pattern imaginable and can fabricate to any specification for any project type.

PR/CONTACT:
Emily Cones-Browne; UpSpring PR
276 Fifth Avenue, Suite 800
New York, NY 10001
emily@upspringpr.com
O: 646.722.8146 x117

BANKER WIRE CONTACT:
Jennifer Oven, Marketing Coordinator
123 W Boxhorn Drive
Mukwonago, WI 53149
marketing@bankerwire.com
O: 262.363.6122

BANKER 

FOR IMMEDIATE RELEASE

